

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 480362 /		<u>Alt Order #</u> 06180278
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 09/14/12 - 09/20/12	<u>Estimate #</u> 2599	
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 06/14/12 / 09/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/14/12	09/14/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----2--				2	\$1,200.00			
N 2	KVVU	09/14/12	09/14/12	Fox 5 News at 5	5-530p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$375.00			
N 3	KVVU	09/14/12	09/14/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$285.00			
N 4	KVVU	09/14/12	09/14/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$385.00			
N 5	KVVU	09/14/12	09/14/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$550.00			
N 6	KVVU	09/14/12	09/14/12	Extra	M-F 7-730p		:30			NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$385.00			
N 7	KVVU	09/14/12	09/14/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$475.00			
N 8	KVVU	09/14/12	09/14/12	TMZ	730-8p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$525.00			
N 9	KVVU	09/14/12	09/14/12	House	Fri 8p-9p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$1,850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/10/12-09/16/12	House	Fri 8p-9p	-----F----	:30		\$1,850.00	NM		
			See MG 9.2									
	2	KVVU	09/10/12-09/16/12	Touch	Fri 8p-9p	-----F----	:30		\$1,850.00	NM		
	© MG for 9.1 09/14											

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
480362 /	06180278

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/14/12 - 09/20/12	NRCC IE 2012	2599

<u>Advertiser</u>	<u>Original Date / Revision</u>
NRCC	06/14/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	KVVU	09/14/12	09/14/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$170.00			
N 11	KVVU	09/14/12	09/14/12	Bones	Fri 9p-10p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	----1--				1	\$1,750.00			
N 12	KVVU	09/17/12	09/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	2-----				2	\$1,200.00			
D 13	KVVU	09/17/12	09/17/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
D 14	KVVU	09/17/12	09/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
N 15	KVVU	09/17/12	09/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$550.00			
N 16	KVVU	09/17/12	09/17/12	Extra	M-F 7-730p		:30			NM	4	\$1,860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$385.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/17/12-09/23/12	Extra	M-F 7-730p	M-----	:30		\$385.00	NM		
			See MG 16.2,16.3,16.4,16.5									
	2	KVVU	09/19/12-09/20/12	Fox 5 News at 6pm	M-F 6-630pm	---wTh----	:30		\$450.00	NM		
	Ⓜ		MG for 25.1,22.1,16.1									
	3	KVVU	09/19/12-09/20/12	Fox 5 News at 6pm	M-F 6-630pm	---wTh----	:30		\$450.00	NM		
	Ⓜ		MG for 25.1,22.1,16.1									
	4	KVVU	09/19/12-09/20/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---wTh----	:30		\$480.00	NM		
	Ⓜ		MG for 25.1,22.1,16.1									
	5	KVVU	09/19/12-09/20/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	---wTh----	:30		\$480.00	NM		
	Ⓜ		MG for 25.1,22.1,16.1									
N 17	KVVU	09/17/12	09/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$475.00			
N 18	KVVU	09/17/12	09/17/12	TMZ	730-8p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$525.00			
N 19	KVVU	09/17/12	09/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$170.00			
N 20	KVVU	09/17/12	09/17/12	MasterChef	Mon 9p-10p		:30			NM	1	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-----				1	\$3,250.00			
N 21	KVVU	09/15/12	09/15/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/10/12-09/16/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$625.00	NM		
			See MG 21.3,21.4									
	2	KVVU	09/10/12-09/16/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$625.00	NM		
			See MG 21.3,21.4									
	3	KVVU	09/15/12-09/15/12	DELAYED NEWS	Various	-----Sa--	:30		\$625.00	NM		
	Ⓜ		MG for 21.1,21.2									
	4	KVVU	09/15/12-09/15/12	DELAYED NEWS	Various	-----Sa--	:30		\$625.00	NM		
	Ⓜ		MG for 21.1,21.2									

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<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 06/14/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 22	KVVU	09/15/12	09/15/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/10/12-09/16/12	NCAA Football Late Game	NCAA Football Lat	-----Sa--	:30		\$850.00	NM		
	See MG 16.2, 16.3, 16.4, 16.5											
N 23	KVVU	09/16/12	09/16/12	NFL Late Game	NFL Late Game		:30			NM	1	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$4,750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/10/12-09/16/12	NFL Late Game	NFL Late Game	-----Su	:30		\$4,750.00	NM		
	See MG 23.2											
	2	KVVU	09/16/12-09/16/12	NFL Early Game	NFL Early Game	-----Su	:30		\$4,750.00	NM		
	Ⓜ MG for 23.1 09/16											
N 24	KVVU	09/16/12	09/16/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2				2	\$925.00			
N 25	KVVU	09/16/12	09/16/12	Sports Plus Su 1045p	1045p-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/10/12-09/16/12	Sports Plus Su 1045p	1045p-11p	-----Su	:30		\$625.00	NM		
	See MG 16.2, 16.3, 16.4, 16.5											
N 26	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$4,500.00			
N 27	KVVU	09/16/12	09/16/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$195.00			
N 28	KVVU	09/20/12	09/20/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---2---				2	\$1,200.00			
D 29	KVVU	09/20/12	09/20/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
N 30	KVVU	09/20/12	09/20/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$285.00			
D 31	KVVU	09/20/12	09/20/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
N 32	KVVU	09/20/12	09/20/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$550.00			
N 33	KVVU	09/20/12	09/20/12	MORE Access	6-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$300.00			
N 34	KVVU	09/20/12	09/20/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$475.00			
N 35	KVVU	09/20/12	09/20/12	TMZ	730-8p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$525.00			
N 36	KVVU	09/20/12	09/20/12	SYTYCD	Thu 8p-9p		:30			NM	1	\$3,800.00

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<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 06/14/12 / 09/18/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---1---				1	\$3,800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/17/12-09/23/12	SYTYCD	Thu 8p-9p	----Th-----	:30		\$3,800.00	NM		
See MG 36.2												
	2	KVVU	09/20/12-09/20/12	The X Factor	The X Factor	----Th-----	:30		\$3,800.00	NM		
Ⓜ MG for 36.1 09/20												
N 37	KVVU	09/18/12	09/18/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-2-----				2	\$1,200.00			
D 38	KVVU	09/18/12	09/18/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
N 39	KVVU	09/18/12	09/18/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$285.00			
D 40	KVVU	09/18/12	09/18/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
N 41	KVVU	09/18/12	09/18/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$550.00			
N 42	KVVU	09/18/12	09/18/12	MORE Access	6-7pm		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$300.00			
N 43	KVVU	09/18/12	09/18/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$475.00			
N 44	KVVU	09/18/12	09/18/12	TMZ	730-8p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$525.00			
N 45	KVVU	09/18/12	09/18/12	Masterchef	Tue 8p-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$2,900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/17/12-09/23/12	Masterchef	Tue 8p-9p	-Tu-----	:30		\$2,900.00	NM		
See MG 46.2												
N 46	KVVU	09/18/12	09/18/12	Masterchef	Tue 9p-10p		:30			NM	1	\$4,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$1,525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	09/17/12-09/23/12	Masterchef	Tue 9p-10p	-Tu-----	:30		\$1,525.00	NM		
See MG 46.2												
	2	KVVU	09/18/12-09/18/12	So You Think You Can Dance	Tu 8-10p	-Tu-----	:30		\$4,425.00	NM		
Ⓜ MG for 45.1,46.1												
N 47	KVVU	09/19/12	09/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--2----				2	\$1,200.00			
D 48	KVVU	09/19/12	09/19/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
D 49	KVVU	09/19/12	09/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
N 50	KVVU	09/19/12	09/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$550.00			
N 51	KVVU	09/19/12	09/19/12	Extra	M-F 7-730p		:30			NM	1	\$385.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 480362 /		<u>Alt Order #</u> 06180278
<u>Contract Dates</u> 09/14/12 - 09/20/12	<u>Product</u> NRCC IE 2012	<u>Estimate #</u> 2599
<u>Advertiser</u> NRCC		<u>Original Date / Revision</u> 06/14/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$385.00			
N 52	KVVU	09/19/12	09/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$475.00
											1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$475.00			
N 53	KVVU	09/19/12	09/19/12	TMZ	730-8p		:30			NM	1	\$525.00
											1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$525.00			
N 54	KVVU	09/19/12	09/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$170.00
											3	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$170.00			
N 55	KVVU	09/17/12	09/20/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,755.00
											2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWT---				3	\$585.00			
N 56	KVVU	09/17/12	09/20/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,200.00
											1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	MTWT---				2	\$600.00			
N 57	KVVU	09/16/12	09/19/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	1	\$85.00
											1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/12	09/22/12	MTW---S				1	\$85.00			
Totals											59	\$55,765.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/20/12	59	\$55,765.00	\$47,400.25
Totals	59	\$55,765.00	\$47,400.25

Signature: _____ **Date:** _____

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REP HEADLINE# 6180278 TRF# 480362
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 15.12
CHANGES ** KVVU-TV ***

ADV # _____ ADV. NAME ISS/NRCC-IE REP. # _____ OFF. # 762 SALESMAN # _____
AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA
ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6180278 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE 2012 EST#2599 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP14/12 SEP20/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP18/12 15.12

REP: TO ROSE
FR NIKKI
OKD M9 SEE LINE 64 AND 65
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426
AGENCY EST# = 2599

16	S		700P-730P	30		\$385.00	9/17	9/17	0		MON	0
----	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : EXTRA
RA35-64 : 1.6
CON COM1: EXTRA

64	A		700A-900A	30		\$480.00	9/19	9/20	2		W-TH	2
----	---	--	-----------	----	--	----------	------	------	---	--	------	---

PROGRAM : NEWS
RA35-64 : 1.6
ORD COM1: SPOTS N/A. MG IN NEWS. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR SEP17 ON LINE-16 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP16 ON LINE-25 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-22 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

65	A		600P-630P	30		\$450.00	9/19	9/20	2		W-TH	2
PROGRAM : NEWS RA35-64 : 1.6 ORD COM1 : SPOTS N/A. MG IN NEWS. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 64-65												

22	S		400P-800P	30		\$850.00	9/15	9/15	0		SAT	0
PROGRAM : NCAA FTBL RA35-64 : 3.0 CON COM1 : NCAA FTBL												

25	S		1045P-1100P	30		\$625.00	9/16	9/16	0		SUN	0
PROGRAM : FOX5 SPRT PLUS RA35-64 : 2.8 CON COM1 : FOX5 SPRT PLUS												

STATION MAKEGOOD OFFERS:
 M9 OK'D BUY#16 MISSED: MON/700P-730P SEP17 30S \$385.00 (SEP17/12)
 BUY#25 SUN/1045P-1100P SEP16 30S \$625.00
 BUY#22 SAT/400P-800P SEP15 30S \$850.00
 OFFER: W-TH/700A-900A SEP19 (2/WK) 30S \$480.00 PLS ADVISE.
 & W-TH/600P-630P SEP19 (2/WK) 30S \$450.00
 CMT: SPOTS N/A. MG IN NEWS. PRE-BOOKED PLS APPROVE.

SEP/12 55765.00 CONTRACT TOTAL 55765.00
 TOTAL SPOTS 59

MARKET TOTALS \$253,477 KVVU 22% KSNV 37% KLAS 22% KTNV 15% KVMY 3% KVCW 1% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE